



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS	Invoice #	197461-1
Product	8/15-8/21 Crossroads GPS	Invoice Date	08/26/12
Estimate Number	884	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/21/12
Station	WAVY	Order #	197461
Account Executive	Petry Philadelphia	Alt Order #	06839728
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/15/12 - 08/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	IN7573/AU3290/TO1672/
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					08/13/12 to 08/19/12	1x	--W----				
	WAVY			W	08/15/12	:30	5:44 AM	VASNTV05GPH	\$700.00		1
2	WAVY	WAVY News @ Sunrise	5a-6a		to						
					08/13/12 to 08/19/12	1x	----F--				
	WAVY			F	08/17/12	:30	5:07 AM	VASNTV05GPH	\$700.00		1
3	WAVY	WAVY News @ Sunrise	5a-6a		to						
					08/20/12 to 08/26/12	1x	-T-----				
	WAVY			Tu	08/21/12	:30	5:28 AM	VASNTV05GPH	\$700.00		1
4	WAVY	Today Show M-F	7a-9a		to						
					08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	8:27 AM	VASNTV05GPH	\$1,800.00		1
5	WAVY	Today Show M-F	7a-9a		to						
					08/13/12 to 08/19/12	1x	----F--				
	WAVY			F	08/17/12	:30	8:59 AM	VASNTV05GPH	\$1,800.00		1
6	WAVY	Today Show M-F	7a-9a		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	7:26 AM	VASNTV05GPH	\$1,800.00		1
7	WAVY	WAVY News 430-5am	430-5a		to						
					08/13/12 to 08/19/12	1x	--W----				
	WAVY			W	08/15/12	:30	4:39 AM	VASNTV05GPH	\$200.00		1
8	WAVY	WAVY News 430-5am	430-5a		to						
					08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	4:55 AM	VASNTV05GPH	\$200.00		1
9	WAVY	WAVY News 430-5am	430-5a		to						
					08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	4:37 AM	VASNTV05GPH	\$200.00		1
10	WAVY	WAVY News 430-5am	430-5a		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WAVY	WAVY News 430-5am	430-5a		to						
					08/13/12 to 08/19/12	1x	-----S				
	WAVY			Su	08/19/12	:30	4:45 AM	VASNTV05GPH	\$200.00		1
11	WAVY	WAVY News 430-5am	430-5a		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	4:39 AM	VASNTV05GPH	\$200.00		1
12	WAVY	WAVY News 10 Sunday 6a	6a-7a		to						
					08/13/12 to 08/19/12	1x	-----S				
	WAVY			Su	08/19/12	:30	6:11 AM	VASNTV05GPH	\$400.00		1
13	WAVY	Today Show Sunday	8a-9a		to						
					08/13/12 to 08/19/12	1x	-----S				
	WAVY			Su	08/19/12	:30	8:25 AM	VASNTV05GPH	\$1,200.00		1
14	WAVY	Today Show 2	9a-10a		to						
					08/13/12 to 08/19/12	1x	--W----				
	WAVY			W	08/15/12	:30	9:29 AM	VASNTV05GPH	\$500.00		1
15	WAVY	Today Show 2	9a-10a		to						
					08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	9:57 AM	VASNTV05GPH	\$500.00		1
16	WAVY	Today Show 2	9a-10a		to						
					08/13/12 to 08/19/12	1x	----F--				
	WAVY			F	08/17/12	:30	9:29 AM	VASNTV05GPH	\$500.00		1
17	WAVY	Today Show 2	9a-10a		to						
					08/20/12 to 08/26/12	1x	-T-----				
	WAVY			Tu	08/21/12	:30	9:26 AM	VASNTV05GPH	\$500.00		1
18	WAVY	Today Show 3	10a-11a		to						
					08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	10:27 AM	VASNTV05GPH	\$400.00		1
19	WAVY	Today Show 3	10a-11a		to						

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WAVY	Today Show 3	10a-11a		to						
					08/13/12 to 08/19/12	1x	----F--				
	WAVY			F	08/17/12	:30	10:52 AM	VASNTV05GPH	\$400.00		1
20	WAVY	Today Show 3	10a-11a		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	10:27 AM	VASNTV05GPH	\$400.00		1
21	WAVY	Today Show 3	10a-11a		to						
					08/20/12 to 08/26/12	1x	-T-----				
	WAVY			Tu	08/21/12	:30	10:45 AM	VASNTV05GPH	\$400.00		1
22	WAVY	News 10 @ Noon	12p-1p		to						
					08/13/12 to 08/19/12	1x	--W----				
	WAVY			W	08/15/12	:30	12:25 PM	VASNTV05GPH	\$250.00		1
23	WAVY	News 10 @ Noon	12p-1p		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	12:42 PM	VASNTV05GPH	\$250.00		1
24	WAVY	News 10 @ Noon	12p-1p		to						
					08/20/12 to 08/26/12	1x	-T-----				
	WAVY			Tu	08/21/12	:30	12:30 PM	VASNTV05GPH	\$250.00		1
25	WAVY	The Doctors	2-3p		to						
					08/13/12 to 08/19/12	1x	--W----				
	WAVY			W	08/15/12	:30	2:24 PM	VASNTV05GPH	\$200.00		1
26	WAVY	The Doctors	2-3p		to						
					08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	2:12 PM	VASNTV05GPH	\$200.00		1
27	WAVY	The Doctors	2-3p		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	2:59 PM	VASNTV05GPH	\$200.00		1
28	WAVY	Maury Povich	3p-4p		to						

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28	WAVY	Maury Povich	3p-4p		to						
					08/13/12 to 08/19/12	1x	--W----				
	WAVY			W	08/15/12	:30	3:11 PM	VASNTV05GPH	\$400.00		1
29	WAVY	Maury Povich	3p-4p		to						
					08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	3:55 PM	VASNTV05GPH	\$400.00		1
30	WAVY	Maury Povich	3p-4p		to						
					08/13/12 to 08/19/12	1x	----F--				
	WAVY			F	08/17/12	:30	3:46 PM	VASNTV05GPH	\$400.00		1
31	WAVY	Maury Povich	3p-4p		to						
					08/20/12 to 08/26/12	1x	-T-----				
	WAVY			Tu	08/21/12	:30	3:52 PM	VASNTV05GPH	\$400.00		1
32	WAVY	M-F 4-5p	4p-5p		to						
					08/13/12 to 08/19/12	1x	--W----				
	WAVY			W	08/15/12	:30	4:54 PM	VASNTV05GPH	\$400.00		1
33	WAVY	M-F 4-5p	4p-5p		to						
					08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	4:40 PM	VASNTV05GPH	\$400.00		1
34	WAVY	M-F 4-5p	4p-5p		to						
					08/13/12 to 08/19/12	1x	----F--				
	WAVY			F	08/17/12	:30	4:23 PM	VASNTV05GPH	\$400.00		1
35	WAVY	M-F 4-5p	4p-5p		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	4:35 PM	VASNTV05GPH	\$400.00		1
36	WAVY	M-F 4-5p	4p-5p		to						
					08/20/12 to 08/26/12	1x	-T-----				
	WAVY			Tu	08/21/12	:30	4:49 PM	VASNTV05GPH	\$400.00		1
37	WAVY	News 10 @530p	530p-6p		to						

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WAVY	News 10 @530p	530p-6p		to						
				08/13/12 to 08/19/12	1x	---	T---				
	WAVY			Th	08/16/12	:30	5:58 PM	VASNTV05GPH	\$1,500.00		1
38	WAVY	News 10 @530p	530p-6p		to						
				08/13/12 to 08/19/12	1x	----	F--				
	WAVY			F	08/17/12	:30	5:44 PM	VASNTV05GPH	\$1,500.00		1
39	WAVY	News 10 @530p	530p-6p		to						
				08/20/12 to 08/26/12	1x	M-----					
	WAVY			M	08/20/12	:30	5:36 PM	VASNTV05GPH	\$1,500.00		1
40	WAVY	News 10 @530p	530p-6p		to						
				08/20/12 to 08/26/12	1x	-T-----					
	WAVY			Tu	08/21/12	:30	5:58 PM	VASNTV05GPH	\$1,500.00		1
41	WAVY	News 10 @6p	6p-630p		to						
				08/13/12 to 08/19/12	1x	--W----					
	WAVY			W	08/15/12	:30	6:08 PM	VASNTV05GPH	\$1,800.00		1
42	WAVY	News 10 @6p	6p-630p		to						
				08/13/12 to 08/19/12	1x	---	T---				
	WAVY			Th	08/16/12	:30	6:28 PM	VASNTV05GPH	\$1,800.00		1
43	WAVY	News 10 @6p	6p-630p		to						
				08/13/12 to 08/19/12	1x	----	F--				
	WAVY			F	08/17/12	:30	6:08 PM	VASNTV05GPH	\$1,800.00		1
44	WAVY	News 10 @6p	6p-630p		to						
				08/20/12 to 08/26/12	1x	M-----					
	WAVY			M	08/20/12	:30	6:27 PM	VASNTV05GPH	\$1,800.00		1
45	WAVY	News 10 @6p	6p-630p		to						
				08/20/12 to 08/26/12	1x	-T-----					
	WAVY			Tu	08/21/12	:30	6:23 PM	VASNTV05GPH	\$1,800.00		1
46	WAVY	NBC Nightly News	630p-7p		to						

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46	WAVY	NBC Nightly News	630p-7p		to						
				08/13/12 to 08/19/12	1x	---	T---				
	WAVY			Th	08/16/12	:30	6:50 PM	VASNTV05GPH	\$2,500.00		1
47	WAVY	NBC Nightly News	630p-7p		to						
				08/13/12 to 08/19/12	1x	----	F--				
	WAVY			F	08/17/12	:30	6:50 PM	VASNTV05GPH	\$2,500.00		1
48	WAVY	NBC Nightly News	630p-7p		to						
				08/20/12 to 08/26/12	1x	M-----					
	WAVY			M	08/20/12	:30	6:51 PM	VASNTV05GPH	\$2,500.00		1
49	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
				08/13/12 to 08/19/12	1x	-----	S-				
	WAVY			Sa	08/18/12	:30	6:21 PM	VASNTV05GPH	\$500.00		1
50	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
				08/13/12 to 08/19/12	1x	-----	S				
	WAVY			Su	08/19/12	:00			\$500.00	Credited	1
51	WAVY	M-F 7-730p	7-730p		to						
				08/13/12 to 08/19/12	1x	--	W----				
	WAVY			W	08/15/12	:30	7:12 PM	VASNTV05GPH	\$1,200.00		1
52	WAVY	M-F 7-730p	7-730p		to						
				08/13/12 to 08/19/12	1x	---	T---				
	WAVY			Th	08/16/12	:30	7:19 PM	VASNTV05GPH	\$1,200.00		1
53	WAVY	M-F 7-730p	7-730p		to						
				08/13/12 to 08/19/12	1x	----	F--				
	WAVY			F	08/17/12	:30	7:27 PM	VASNTV05GPH	\$1,200.00		1
54	WAVY	M-F 7-730p	7-730p		to						
				08/20/12 to 08/26/12	1x	M-----					
	WAVY			M	08/20/12	:30	7:13 PM	VASNTV05GPH	\$1,200.00		1
55	WAVY	M-F 7-730p	7-730p		to						

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		Advertiser Ref	

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				08/20/12 to 08/26/12	1x	- T- - - - -					
	WAVY			Tu	08/21/12	:30	7:00 PM	VASNTV05GPH	\$1,200.00		1
56	WAVY	M-F 730-8p	730-8p		to						
				08/13/12 to 08/19/12	1x	- - W- - - -					
	WAVY			W	08/15/12	:30	7:43 PM	VASNTV05GPH	\$1,200.00		1
57	WAVY	M-F 730-8p	730-8p		to						
				08/13/12 to 08/19/12	1x	- - - T- - -					
	WAVY			Th	08/16/12	:30	7:48 PM	VASNTV05GPH	\$1,200.00		1
58	WAVY	M-F 730-8p	730-8p		to						
				08/13/12 to 08/19/12	1x	- - - - F- -					
	WAVY			F	08/17/12	:30	7:46 PM	VASNTV05GPH	\$1,200.00		1
59	WAVY	M-F 730-8p	730-8p		to						
				08/20/12 to 08/26/12	1x	M- - - - -					
	WAVY			M	08/20/12	:30	7:48 PM	VASNTV05GPH	\$1,200.00		1
60	WAVY	M-F 730-8p	730-8p		to						
				08/20/12 to 08/26/12	1x	- T- - - - -					
	WAVY			Tu	08/21/12	:30	7:48 PM	VASNTV05GPH	\$1,200.00		1
61	WAVY	M-F News 10 @11	11p-1130p		to						
				08/13/12 to 08/19/12	1x	- - W- - - -					
	WAVY			W	08/15/12	:30	11:27 PM	VASNTV05GPH	\$1,800.00		1
62	WAVY	M-F News 10 @11	11p-1130p		to						
				08/13/12 to 08/19/12	1x	- - - T- - -					
	WAVY			Th	08/16/12	:30	11:13 PM	VASNTV05GPH	\$1,800.00		1
63	WAVY	M-F News 10 @11	11p-1130p		to						
				08/13/12 to 08/19/12	1x	- - - - F- -					
	WAVY			F	08/17/12	:30	11:32 PM	VASNTV05GPH	\$1,800.00		1
64	WAVY	M-F News 10 @11	11p-1130p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS	Invoice #	197461-1
Product	8/15-8/21 Crossroads GPS	Invoice Date	08/26/12
Estimate Number	884	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/21/12
Station	WAVY	Order #	197461
Account Executive	Petry Philadelphia	Alt Order #	06839728
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/15/12 - 08/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
Agency Ref	IN7573/AU3290/TO1672/		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
64	WAVY	M-F News 10 @11	11p-1130p		to						
				08/20/12 to 08/26/12	1x	M- - - - -					
	WAVY			M	08/20/12	:30	11:14 PM	VASNTV05GPH	\$1,800.00		1
65	WAVY	M-F News 10 @11	11p-1130p		to						
				08/20/12 to 08/26/12	1x	- T- - - - -					
	WAVY			Tu	08/21/12	:30	11:26 PM	VASNTV05GPH	\$1,800.00		1
66	WAVY	WAVY News 10 @11 Sat	11p-1130p		to						
				08/13/12 to 08/19/12	1x	- - - - - S-					
	WAVY			Sa	08/18/12	:30	11:11 PM	VASNTV05GPH	\$1,800.00		1
67	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				08/13/12 to 08/19/12	1x	- - W- - - -					
	WAVY			W	08/15/12	:30	12:21 AM	VASNTV05GPH	\$400.00		1
68	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				08/13/12 to 08/19/12	1x	- - - T- - -					
	WAVY			Th	08/16/12	:30	12:32 AM	VASNTV05GPH	\$400.00		1
69	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				08/13/12 to 08/19/12	1x	- - - - F- -					
	WAVY			F	08/17/12	:30	12:32 AM	VASNTV05GPH	\$400.00		1
70	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				08/20/12 to 08/26/12	1x	M- - - - -					
	WAVY			M	08/20/12	:30	12:10 AM	VASNTV05GPH	\$400.00		1
71	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				08/20/12 to 08/26/12	1x	- T- - - - -					
	WAVY			Tu	08/21/12	:30	12:10 AM	VASNTV05GPH	\$400.00		1
72	WAVY	News 10 @ Noon	12p-1p		to						
				08/13/12 to 08/19/12	1x	- - - - F- -					
	WAVY			F	08/17/12	:30	12:10 PM	VASNTV05GPH	\$250.00		1

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INVOICE

DUPLICATE

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Billing Calendar	Broadcast	IDB #	
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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 71

<u>Gross Total</u>	\$66,700.00	
<u>Agency Commission</u>	\$10,005.00	
<u>Net Amount Due</u>	\$56,695.00	<u>Payment Terms 30 Days</u>

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